



Malling™ Charm

Early-season primocane

Sweet and juicy berries

Upright canes with compact growth

Well-presented fruit

Fruit quality

Malling™ Charm has very attractive pale bright fruit, with excellent eating quality that is very sweet and juicy. The variety has large berries, with a mean berry weight of 6.7 g, that are fast to pick.

Production period

An early primocane-fruiting variety, Malling™ Charm is best suited to cool climates. It is not suitable for double cropping.

Growth habit

Malling™ Charm has a compact growth habit, with upright canes that display fruit well, providing for fast picking.

Disease resistance

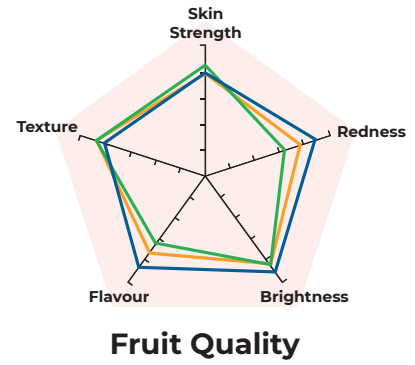
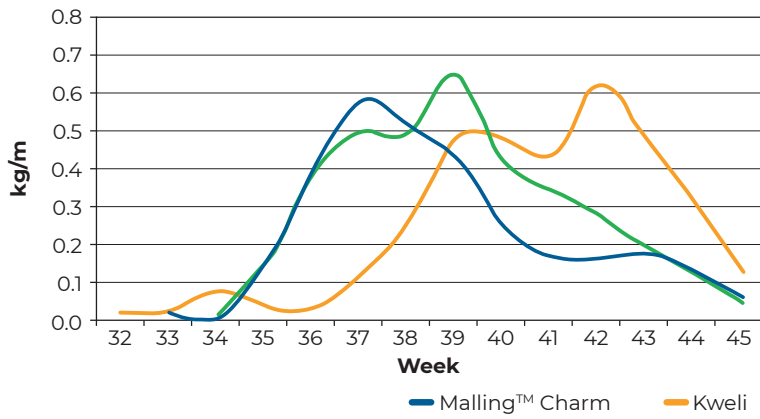
No disease resistance testing has yet been undertaken. However, no problems have been reported from trial sites or nursery beds.



Malling™
FRUITS

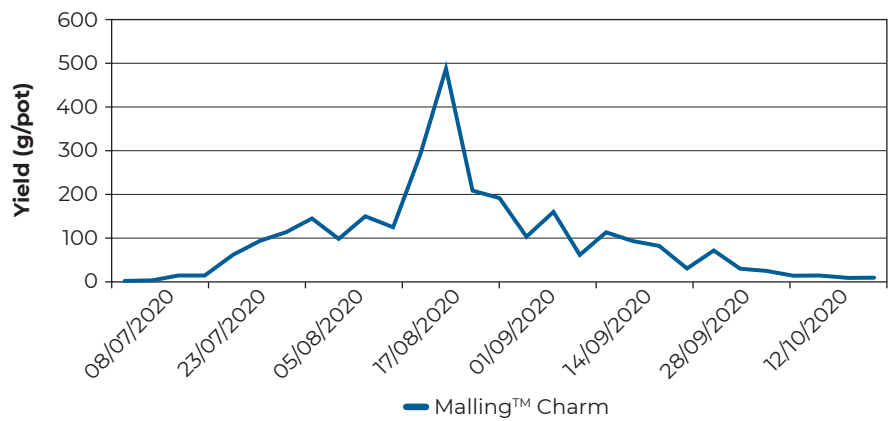


Cropping profile (2016) Malling™ Charm



Primocane Production WET Centre NIAB EMR 2020

Variety	Malling™ Charm
Planting date	26/07/2019
Pot size	7.5 l
Pots/m	2
Canes/m	6
First pick	08/07/2020
Yield (t/ha)	23
Yield (kg/cane)	0.935



Primocane Production WET Centre NIAB EMR 2020 – Berry size and SSC

Average berry weight for Malling™ Charm

- Average berry fresh weight over the season of ca. 6.0 g
- Average berry SSC value of 9.5 ± 0.17 (range 6.9 – 15.3)

